

MORGAN JAMES LEADERSHIP PROGRAMMES

# 21<sup>st</sup> Century Leaders 2023

*Taking Your Leadership Ability to the Next Level*

**morganjames**

[www.morganjamesconsulting.co.uk](http://www.morganjamesconsulting.co.uk)

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# 21<sup>st</sup> Century Leaders

The leadership environment of today is more volatile, uncertain, complex and demanding than at any point in recent history.

So what characterises a 21st Century Leader?

Modern leaders need to have a clear vision, to create the conditions for growth, work collaboratively and inspire trust in those around them. Such skills must be underpinned by resilience, authenticity, and emotional intelligence.

And this is where our dynamic, highly practical and engaging 21st Century Leaders Programme comes in.

**The 21<sup>st</sup> Century Leaders Programme provides you with the opportunity to evolve, update and adapt how you lead your business. It draws on lessons from small, medium, large and global businesses, and brings insights and examples from academia, psychology, NGOs, sport, and the military. The emphasis is on active curiosity, using your own leadership challenges as vehicles for learning.**



## WHO IS IT FOR?

- CEOs, MDs and owners of SMEs
- Board level directors and directors in waiting
- Graduates of Goldman Sachs 10,000 Small Businesses Programme
- And the highest of your high flyers

## WHAT DOES IT INCLUDE?

This 12-month programme launches with a detailed pre-course diagnostic and psychometric assessment in July 2023. This is followed by 12 monthly modules including:

- 4 online webinars
- 8 face to face full day workshops in central Manchester
- A programme review and celebratory graduation

See next page for dates and full details of the programme.

Our exceptional team of facilitators and leadership coaches have collectively built and sold businesses and worked with tens of thousands of leaders of world and nationally renowned brands, award winning SMES, charities and start-ups over the past 20+ years.

Your cohort will consist of like-minded delegates who want to ensure that their businesses and teams are able to stay ahead of the curve and respond effectively to the multiple challenges that the 21st century has brought to the SME market.



## LOCATION

Situated in the centre of Manchester and less than a 15 minute walk from Piccadilly Station, all face to face modules will be held at The Studio, a bright and spacious purpose built conference centre with excellent buffet lunches and refreshments which caters for all dietary requirements.

[Check out the venue here.](#)

It's got fantastic spaces and break out areas, exceptional food and is easy to access - parking in [Dale Street](#) and [Little Lever Street](#) only a 10 minute walk away.

The Studio, 51 Lever Street, Manchester, M1 1FN



Early Bird Rate

**£4495.00 + VAT PP**

(for bookings before 31st May 2023)

Full Rate

**£4995.00 + VAT PP**

(for bookings after 1st June 2023)

To register your place contact  
**Rachel@morganjamesconsulting.co.uk**

To secure your place you can either pay the early bird rate of **£4495.00 + VAT in full** or pay a 25% **deposit of £1,124.00 + VAT** by 31st May 2023, followed by **10 x monthly payments of £370.80 + VAT** from June 2023 - April 2024 (10% APR)

Module	Content	Date	Time	Facilitator	Format
LEADERSHIP DIAGNOSTIC	<ul style="list-style-type: none"> <li>• MBTI Behavioural Psychometric and Pre-Course Questionnaire Completion</li> </ul>	July 2023 (W/C 24/07/23)	N/A	Programme Director	Online Questionnaire
MODULE 1	<ul style="list-style-type: none"> <li>• The 21st Century Leader and the Importance of Vision and Purpose</li> </ul>	Tuesday 12th September 2023	9.30a.m. – 5.00p.m.	Lily Newman	Face to Face
MODULE 2	<ul style="list-style-type: none"> <li>• The 3 Agendas of Leadership and the Value Building Behaviours for Effective Communication</li> </ul>	Tuesday 10th October 2023	9.30a.m. – 5.00p.m.	Lily Newman	Face to Face
MODULE 3	<ul style="list-style-type: none"> <li>• Culture &amp; Values - Making the Invisible Visible &amp; Building Highly Collaborative Teams</li> </ul>	Tuesday 14th November 2023	9.30a.m. – 5.00p.m.	Elizabeth Soehren	Face to Face
MODULE 4	<ul style="list-style-type: none"> <li>• Critical Lessons in Corporate Governance</li> </ul>	Tuesday 5th December 2023	9.30a.m. – 11.30a.m.	Dr Ann Mulhaney	Online
MODULE 5	<ul style="list-style-type: none"> <li>• Busting the Myths about Running a Successful Business</li> </ul>	Tuesday 12th December 2023	9.30a.m. – 11.30a.m.	Jay Allen	Online
MODULE 6	<ul style="list-style-type: none"> <li>• Building and Delivering Your Strategic Plan</li> </ul>	Tuesday 16th January 2024	9.30a.m. – 5.00p.m.	Lily Newman	Face to Face
MODULE 7	<ul style="list-style-type: none"> <li>• ESG and Responsible Leadership + Building a 21st Century Brand</li> </ul>	Tuesday 13th February 2024	9.30a.m. – 5.00p.m.	Jay Allen and William Seabrook	Face to Face
MODULE 8	<ul style="list-style-type: none"> <li>• Your Sales &amp; Marketing Symphony</li> </ul>	Tuesday 12th March 2024	9.30a.m. – 11.30a.m.	Mark Vigil	Online
MODULE 9	<ul style="list-style-type: none"> <li>• Recruiting, Retaining and Managing Great People + How to Keep Your Company out of Court!</li> </ul>	Tuesday 9th April 2024	9.00a.m. – 5.00p.m.	Lily, Andrew Leakey & Matt Aistrup	Face to Face
MODULE 10	<ul style="list-style-type: none"> <li>• The Resilient Leader &amp; The Innovative Leader</li> </ul>	Tuesday 7th May 2024	9.00a.m. – 5.00p.m.	Lily Newman & Mark Vigil	Face to Face
MODULE 11	<ul style="list-style-type: none"> <li>• Shall I Get My Coat? How and When to Exit</li> </ul>	Tuesday 21st May 2024	9.30a.m. – 11.30a.m.	Dr Ann Mulhaney & Guest Entrepreneurs	Online
MODULE 12	<ul style="list-style-type: none"> <li>• Pulling it all Together</li> </ul>	Tuesday 4th June	9.30a.m. – 5.00p.m.	Lily Newman & Elizabeth Soehren	Face to Face
GRADUATION	<ul style="list-style-type: none"> <li>• Programme Review, Presentations and Celebratory Lunch</li> </ul>	Tuesday 25th June 2024	10.30a.m. – 3.00p.m.	Delegates, facilitators & sponsors	Face to Face

**WORKING WITH MORGAN JAMES HAS ENABLED ME TO DEVELOP A TEAM THAT CAN RUN THE BUSINESS...**



# YOUR PROGRAMME DELIVERY TEAM



## LILY NEWMAN

**Founder and Behavioural Strategist**

Lily is a behavioural strategist and leadership consultant with 20+ years' experience of building better businesses and stronger teams. Lily has worked with over 2000 business leaders, helping them to understand, communicate with and influence their staff, stakeholders and audiences more effectively. A behavioural and brand development specialist, she also works with companies to help them develop 'value building behaviours' within their workforces, ensuring that brand values get off the paper and into the culture of their businesses.



## DR ANN MULHANEY

**Leadership Development and Organisational Change Specialist**

Ann has a PhD in Organisational Transformation from Loughborough University and has a passion for supporting businesses and individuals to achieve their full potential. With 25 years' experience in business development, consultancy, executive coaching and leadership development, Ann has worked with hundreds of small and medium sized businesses across all sectors and many large corporates, blue chip companies and social enterprises.



## JAY ALLEN

**Combat Veteran, Motivational Speaker, Business Leader**

An award-winning speaker and author, since leaving the army, Jay has gone on set up and grow 4 of his own businesses, worked as a consultant with some of the most well-known names on the UK high street, sit on the national board for both a National Print Management Business and a Registered Charity and won both National and International Awards. He loves supporting business owners to significantly and sustainably grow them and their businesses and we love having him on the Morgan James Consulting team



## ELIZABETH SOEHREN

**Senior Associate and Behavioural Specialist**

Elizabeth is an organisational development specialist, trainer and coach with over 30 years of experience helping organisations improve performance through the development of their people and processes. Elizabeth has experience as a business owner who has worked with SMEs and large organisations.



## WILLIAM SEABROOK

Brand Strategist

William is a brand strategist and co-founder of Partisan Studio. With over 20 years experience working in the design industry, William trained as a fashion illustrator before going on to set up his first creative agency. During his career, he has led a wide variety of brand and digital projects. William has worked with global technology brands, award-winning music festivals, owner-managed businesses, colleges and universities



## MARK VIGIL

Creative and Strategic Marketing

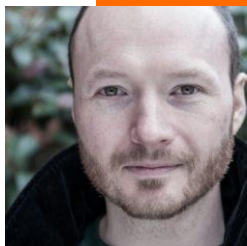
With 15+ years experience as a marketing professional, Mark has been running his own marketing agency since 2013. He combines this with a passion for comedy and performing and applies the principles of improvised comedy and sketch comedy to enhance creativity in ourselves and our businesses.



## ANDREW LEAKEY

Legal Expert

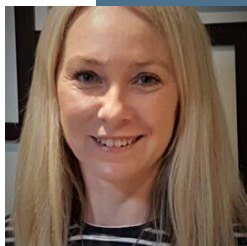
Our legal expert, Andrew is a hugely experienced litigator and problem solver. He has lead teams across several legal disciplines and provides valuable input as a non executive director since 2002.



## MATT AISTRUP

Creative Advisor & Business Actor

Matt is a business actor with a reputation for conveying great depth of character and authenticity in a wide range of role plays and scenarios we deliver as part of our communication and people management workshops.



## RACHEL ROBERTS

Office and Programme Manager

Possessing exceptional organisational and project management skills, Rachel is the beating heart of the office, responsible for coordinating all coaching and training programmes and providing support to our delegates and the delivery team.

# Registration Form

<b>DELEGATE 1 (full name)</b>	
Company and position held (if applicable)	
Contact details (email and mobile)	
<b>DELEGATE 2 (full name)</b>	
Company and position held (if applicable)	
Contact details (email and mobile)	
<b>DELEGATE 3 (full name)</b>	
Company and position held (if applicable)	
Contact details (email and mobile)	
<b>NAME OF SPONSOR IF APPLICABLE</b> (CEO, MD or company director):	
Contact details (email and mobile)	
<b>NAME AND ADDRESS FOR INVOICING</b>	
<b>COMPANY REGISTRATION NUMBER</b> (if a limited company)	

Please copy this form if you have more than 3 delegates attending from your organisation.

## Declaration

I would like to register the above named

Signed (name of delegate/sponsor/or company director):

Date:

Print name:

Email:

Telephone:

Please complete and scan this form and return it to: [Rachel@morganjamesconsulting.co.uk](mailto:Rachel@morganjamesconsulting.co.uk)  
Please ensure that you return it by 31st May 2023 if you wish to qualify for the early bird rate of £3595 + VAT (a discount of £600 from the full rate of £4195 + VAT)

Proudly supporting ACT4AFRICA

Registered charity no. 1092074

15%

of the profit of this programme is **donated** to Act4Africa - saving lives and creating livelihoods in Uganda



“I have absolutely loved every second of it. It’s definitely provided me with exactly what I needed – the perfect balance between support and challenge. The thing that makes the Morgan James Programmes stand out from the rest is everything is geared towards the practical application of the leadership learning back into your business. As a result, we’ve re-branded, re-structured and have a new strategy that has underpinned our growth and success over the past 18 months. If you’re considering investing in this programme I would say ‘do it!’ ... I know it’s an investment you won’t regret”.

John Quinton-Barber, CEO, Social

To find out more call 01606 883383 or email the Programme Manager:  
[Rachel@morganjamesconsulting.co.uk](mailto:Rachel@morganjamesconsulting.co.uk)

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